

Omni Cheer, an Online Cheerleading Store, Adds Several New Cheerleading Products for the Holidays

Omni Cheer recently added new cheer gear, accessories, and other items that would make great holiday gifts to their online cheerleading store for a fraction of competitors' prices.

San Diego, CA ([PRWEB](#)) October 10, 2012 -- Omni Cheer's [online cheerleading apparel store](#) features several recently added products for this holiday season. Products include a new line of screen-printed hoodies, accessory and fashion bags, and cheerleading bow keychains.

The new cheerleading products feature high-quality gear from industry leaders Chassé® and Soffe®, and offer Omni Cheer customers savings of up to 60 percentage versus similar products from other cheerleading apparel retailers.

“Our new cheerleading items are perfect gifts for coaches and captains to give to their team, or for them to receive from their team,” commented Omni Cheer marketing manager Jessica Rzeszut. “All of our products are priced significantly lower than our competitors, but they are high quality, so they are perfect stocking stuffers.”

Omni Cheer's new [Soffe cheerleading hoodies](#) come in different colors and with six different screen printed designs from Chassé to choose from, and are ideal for the chilly holiday weather. The hoodies are made of a cotton/poly fleece blend, and come in either v-neck pull-over or zip-up style. Sizes range from small to extra large. Priced at \$15.95 to \$16.95 each, cheer squads can save more than 50 percent.

The [new Chassé® cheer tote](#) was featured on the first season of Cheer Channel, Inc.'s Secret Diary of an American Cheerleader, and was a favorite on the set. It's the perfect weekender bag for cheerleaders, featuring a full zip top, nylon lining and an interior zip pocket. Priced at \$9.95, cheerleaders can save 60 percent.

The [“Eye” Love Cheer makeup bag](#) from Chassé is a true original with its megaphone shape and colorful graphics. It features a full zip top opening and a wrist strap. Priced at \$7.95, the makeup bag offers savings of 47 percent.

Omni Cheer also added mini cheer bow keychains to their in-stock cheer gift item line. The keychains can be attached to bags or rings, and feature ribbons with fun designs like zebra print, stars and sequins. They are great for collecting and trading, and offer a 50 percent savings at a price of \$2.95.

All of these cheerleading items can be purchased online, and customers can also choose to create an online wishlist to keep track of all the cheer gift items that they want to give or receive. Wishlists can be kept private and used as a shopping list, or they can be shared with friends and family using social networks and email.

To learn more about the cheerleading gift items available for the 2012 holiday season, and to make your Omni Cheer Wishlist, visit www.omnicheer.com.

About Omni Cheer

For over twenty years, Omni Cheer has supplied cheerleaders with apparel and accessories. The cheer gear



retailer guarantees the lowest prices on high-quality items, including uniforms, warm-ups, shoes, pom poms, practice wear, accessories, fundraising items, and body basics. To learn more, please visit the online store.



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Online Web 2.0 Version

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